

**Message By**



## **President of Illuminating Engineering Association of Thailand (TIEA)**

Energy is the key factor to provide more convenience in every activity of living as well as important element in economic development. However, the more country is developed, the greater demand in energy consumption is required. Therefore, energy conservation is the country's major scheme which governmental sector has realized in energy consuming efficiency by legislating Energy Conservation Promotion Act, B.E. 2535 to designate the supervision, promotion and support scheme for energy utilization. And in order to make it suit the present situation, this act had been amended in 2007 to target for controlled factories, controlled buildings and manufacturers or high efficiency machinery and energy saving material distributors by promoting energy consuming efficiency as convincing the production for high performance machineries and devices for energy saving and founding energy conservation promotion fund.

In addition to energy saving within the building, the use of illuminating energy tends to have the high ratio and from the assessment of building's energy saving capacity, most of the buildings can conduct proper energy saving scheme such as using high performance lamp, electronics ballast, low watt loss ballast, etc. However, one guideline to develop energy management to enhance effectiveness for building's energy conservation is to implant awareness and promote more personnel's capability in organization, which this requires systematic structure planning to encourage good collaboration for energy consuming efficiency within organization.

The illuminating Engineering Association of Thailand (TIEA) is fostering this by convincing the development of technology and techniques about illumination as well as members to exchange information and best practices.

By providing updated information of the different industry players in a single database, the Thailand Builders' Directory is helping to facilitate this collaborative effort. On behalf of TIEA, I would like to thank Green World Publication Co., Ltd. and Marshall Cavendish Business Information for annually publishing this directory and keeping the information current.

A handwritten signature in black ink, appearing to be 'U. Chanchenchob', written in a cursive style.

**Mr. Utis Chanchenchob**

President

Illuminating Engineering Association of Thailand (TIEA)